

101

LIVES

48H HACKATHON

TO SAVE LIVES THROUGH INNOVATION

The contest

On 7 and 8 September, Länsförsäkringar Göteborg & Bohuslän will organize a 2 day long hackathon with the purpose to promote the development of technology that can contribute to a safer traffic environment and thereby **save lives**.

The data

In the Hackathon we use **real accident data**. Because of that it is important that you read and agree to the terms of participating in the contest. This is what the terms are about:

- You and your team are the only ones allowed to use our data
- Use the data only during the hackathon
- You own the code and we have the right to use it

Communication

We also want to **tell the world** about the creativity and possible solutions to real problems during these days. To do that we need to film the event and need you to agree to that.

TERMS FOR PARTICIPATION IN CONTEST

To be able to participate in 101 LIVES 48 H HACKATHON (hereinafter referred to as the "Contest") you must read through and agree to these terms. By accepting these terms you undertake, among other things, to:

- grant Länsförsäkringar the right to, among other things, use, develop and freely transfer your contest entries (see clause 3.4 below), and
- not use Länsförsäkringar's data regarding accidents etc. that is revealed to you during the Contest, for any purposes other than to participate in the Contest (see clause 3.1 and 3.3 below).

1 THE CONTEST

1.1 The Contest is organized by Länsförsäkringar Göteborg & Bohuslän AB, org. no. 558500-8039, 404 84 Göteborg, ("Länsförsäkringar").

1.2 The purpose of the Contest is to promote the development of technology that can contribute to a safer traffic environment and thereby save lives.

1.3 The Contest is to be held on 7 and 8 September 2019 at [Lindholmen Conference Hall]. Contest entries can be submitted up to [3 pm] 8 September 2019.

2 PARTICIPATION AND REGISTRATION

2.1 Participation in the Contest is free of charge and open for everyone. You may participate as a single person or as a team. Each team shall not include more than five team members.

2.2 Participants under the age of 18 must have their participation - and these terms - approved by a guardian.

2.3 Registration is made [at <https://101hack.se/>].

3 CONTEST TERMS AND RIGHTS

3.1 Please note that it is important that contest entries are based on your / your team's own idea, and not infringe anyone else's rights. If the contest entry contains rights that belong to anyone else, such as, e.g., another party's software, you must state this when the contest entry is submitted.

3.2 As part of the Contest, Länsförsäkringar will provide data on traffic accidents that constitute aggregated and de-identified so-called accident data and other data belonging to Länsförsäkringar (together "LF's Data"). LF's Data is the property of Länsförsäkringar and may only be used in the manner Länsförsäkringar determines.

3.3 LF's Data may only be used by registered participants who have accepted these terms, for the purpose of the participant to be able to participate in the Contest in the intended manner. Participants shall not

- use LF's Data in any way after the completion of the Contest,
- copy, transfer, destroy or manipulate LF's Data,
- gain itself access to LF's Data from a location outside the venue where the Contest is being held,
- provide access to LF's Data, at or outside of the venue where the Contest is being held, to any other another person than a participant or technical entity;
- use LF's Data for any purpose other than to participate in and complete the Competition in the manner intended.

3.4 Länsförsäkringar intends to use contest entries to improve its products and services and develop new products

and services. By submitting a contest entry, the participant grants the right for Länsförsäkringar for an unlimited period of time to freely use for internal and external use, change, further develop, freely transfer and further grant the rights to the contest entry. The participant waives the right to be named as the creator of the contest entry in connection with the contest entry in such use, alteration and transfer.

4 ASSESSMENT OF CONTEST ENTRIES, PRICE

4.1 Länsförsäkringar will assess the contest entries in accordance with the criteria set by Länsförsäkringar: [which will be presented in connection with the Hackathon].

4.2 A jury will assess the contest entries and appoint the winners. The jury consists of the following persons: Jenny Theolin, Christer Hedberg, Björn Schedwin, Oscar Risberg, Viktor Olsbo, Charlotta Alexén.

4.3 Prizes will be awarded to the three contest entries that the jury has appointed. The prizes are as follows: [SEK 10,000 to each winning team]. Any tax that may be incurred shall be paid by the winners.

4.4 The results and information about the winners will be announced [Sunday, 8 September].

5 PERSONAL DATA

5.1 Länsförsäkringar will process the personal data of the participants in the Contest for the purpose of administrating the Contest, communicate with the participants, to publish information about possible winnings, etc. More information about the purpose and how the personal data of the participants is processed by Länsförsäkringar can be found here: [<https://lansforsakringar.se/goteborg-och-bohuslan/privat/om-oss/kontakta-oss/sidfot/personuppgifter/>].

5.2 Länsförsäkringar will film and take photographs during the Contest. In connection with this, Länsförsäkringar will process personal data about you as a participant in the form of image material (photo and film) where you appear.

Länsförsäkringar's primary purpose of the image material is to use it to promote Länsförsäkringar. The image material will be used both internally and externally for this purpose over a period of six months. The image material may appear in a number of media and channels, such as on the internal and external website, in contexts where Länsförsäkringar's business operations are presented, and in our social media channels, among others, YouTube.

The legal basis for Länsförsäkringar's processing of personal data is that the processing is necessary for the purposes of the legitimate interests of Länsförsäkringar to promote and document Länsförsäkringar's business operations.

Gothenburg, September 8 2019

Participant signature

Clarification of name